



A Diversity Initiative

The AFP Diversity Initiative is a special program of the Association of Fundraising Professionals (AFP) Genesee Valley Chapter Diversity Committee and is a separate initiative from the Chapter's Mentorship Program.

AFP of Genesee Valley is inclusive of members from all backgrounds including differing gender, age, ability, sexual orientation, race, or ethnicity, in its programming, events, education, and leadership.

To apply for the Diversity Initiative program or for more information on these and other Diversity Committee programs, contact:

Eric Shoen

email: eshoen@gmail.com

Telephone: 585.281.8707

Applications are available on the AFP GV Chapter Website:

www.afpgv.org

This program is possible thanks to the generous support from our sponsors:

The Rochester Area Community Foundation

www.racf.org

The Woolbright Group

www.woolbrightgroup.com

William Spelman Executive Search

www.wspelman.com

Benefits

The AFP Diversity Initiative of the Genesee Valley Chapter can be very rewarding for any individual who chooses to participate. Some of the benefits of being a part of this program include:

- One year membership at the AFP international and local levels
- Registration for the AFP Annual Conference where you will learn the "ins and outs" of development from reknowned experts
- Lunch meetings with the AFP GV Chapter
- Subscription to "Philanthropy" magazine, as a part of your AFP membership
- Networking opportunities with some of the nation's top fundraisers
- Advice and training from a variety of Rochester area fundraising professionals working for not-for-profit organizations

Expectations of Participants

Attend a minimum of four of the monthly luncheon programs, the annual conference, and the National Philanthropy Day Luncheon;

Participate in three to five sessions with your assigned mentor.

Participate in our essential five week series of "Fundamentals 101," a professional development program;

Optional: Attend other monthly luncheon programs and audio conferences.

Mentorship & Membership

The AFP Diversity Initiative provides opportunities for new and emerging development officers and volunteer leaders to expand and gain knowledge, skills, and talents from experienced mentors that will enable participants to become effective professional leaders in philanthropy.

The Diversity Committee's Purpose

- To develop strategies and program resources for assisting organizations in engaging and raising philanthropic support by constituents from diverse backgrounds, specifically race, color, national origin, sexual orientation, and differing physical ability;
- To develop strategies for recruiting and promoting diverse professionals into the fundraising field;
- To assist fundraising professionals in advancing their work with diverse constituencies through education, training, and career development.

Candidate Eligibility

Eligibility for the Diversity Initiative requires that an individual:

1. Come from a diverse background, specifically race, color, national origin, sexual orientation or differing physical ability;
2. Have less than three years experience in development.
3. Possess an interest in learning more about the development profession from experienced AFP members;
4. Commit to the Expectations of Participants.