

AFP Genesee Valley Chapter

January 2007 – December 2010 Event History

<i>Date</i>	<i>Time</i>	<i>Title</i>	<i>Speaker(s)</i>	<i>Type of Event</i>
1/11/07	1:00 – 2:30 pm			Audio Conference
1/22/07	12:00 - 1:00 pm	Diversity in Donors	AFP Diversity Committee	Regular Meeting
2/6/07	1:00 – 2:30 pm			Audio Conference
2/26/07	12:00 - 1:00 pm	Best Practices for the Small Shop	Becky Herman, Director of Development and Hospital Foundation, Clifton Springs Hospital and Clinic Eric Shoen, Deputy Director, Corporate Development, Rural Opportunities, Inc. Carol Wittmeyer, President, Meliora Group Jeffrey Barhite, Director of Development, Huther-Doyle	Regular Meeting
3/19/07	12:00 - 1:00 pm	Engaging Youth in Philanthropy	Youth As Resources	Regular Meeting
4/10/07	1:00 - 2:30 pm	The Development Plan - The Foundation of Success	Linda Lysakowski, ACFRE	Audio Conference
4/16/07	12:00 - 1:00 pm	The Role of the Development Assistant in a 21st Century Development Office	Jeffrey Barhite, Director of Development, Huther-Doyle Brande C. Newsome, Director of Human Relations & Organizational Development, Catholic Family Center Steven S. Smith, CFRE, Vice President, Foundation/Resource Development, St. Ann's Community Liz Wilder, Executive Director, Grantmakers Forum of New York	Regular Meeting
5/3/07		Great Lakes Regional Conference		Annual Conference
5/10/07	4:00 - 6:00 pm	AFP Diversity Initiative Networking Reception		Special Event
6/7/07	1:00 - 2:30 pm	A Planned Giving Program Anyone Can Create	Alexander (Sandy) Macnab, FAHP, CFRE	Audio Conference
6/18/07	8:30 – 9:30 am	Leadership Giving: Moving Donors to the Next Level	Robert Stamp, University of Rochester	Regular Meeting
7/10/07	1:00 - 2:30 pm	Foundations are People, Too: Cultivating Relationships with Foundation Representatives	Gloria M. Pugliese	Audio Conference
8/9/07	1:00 – 2:30 pm			Audio Conference
9/17/07	12:00 - 1:00 pm	Raising Larger Gifts: The Intersection of Planned Giving and Major Gifts	Heather Engel, Assistant Vice President, Principal and Planned Gifts, Rochester Institute of Technology	Regular Meeting
9/20/07	1:00 – 2:30 pm			Audio Conference
10/3/07	1:00 – 2:30 pm			Audio Conference

AFP Genesee Valley Chapter

January 2007 – December 2010 Event History

<i>Date</i>	<i>Time</i>	<i>Title</i>	<i>Speaker(s)</i>	<i>Type of Event</i>
10/15/07		Moves Management	Cassandra George, Corporate Director, Planned Parenthood of the Rochester/Syracuse Region	Regular Meeting
10/22/07 10/29/07 11/05/07 11/12/07 11/26/07		AFP "The Essentials of Fundraising" Course		Multi-Day Event
12/11/07				Audio Conference
12/13/07		Annual Meeting and Holiday Event		Special Event
1/16/08	1:00 – 2:30 pm	The Fundraising Feasibility Study: It's Not About the Money"	Martin L. Novom, CFRE	Web Conference
1/22/08	12:00 - 1:00 pm	Building Board Effectiveness: Achieving Diversity	Alphonse Brown, Jr, ACFRE	Regular Meeting
2/05/08	1:00 - 2:30 pm	Lead to Succeed: How to Take Charge and Be Recognized	Laura Fredricks, JD	Web Conference
2/19/08	1:00 - 2:30 pm	Listening to Donors: Essential Skills for the Win-Win Ask	Tom Wilson	Web Conference
2/27/08	12:00 - 1:00 pm	Using Newsletters to Raise More Money. A Case Study	Deb Howe Allen, Director of Development, Alternatives for Battered Women	Regular Meeting
3/11/08	1:00 - 2:30 pm	Fundraising in a Diverse World	David Brown	Web Conference
3/27/08	8:00 - 11:00 am	Philanthropy Forum. It's (Not) A Mystery! Grantmaking in the Rochester Region	Grantmakers forum of New York and AFPGV	Regular Meeting
4/10/08	1:00 - 2:30 pm	Demystifying Online Marketing for Nonprofits	Todd Baker	Web Conference
4/30/08		Great Lakes Regional Conference		Annual Conference
5/08/08	1:00 - 2:30 pm	Ethical Fundraising: What's the Effect on Your Bottom Line?	Janice Gow Pettey	Regular Meeting
5/15/08	12:00 - 1:00 pm	Top Ten Tips from the Experts. What Your Vendors Wish You Knew. A Panel Discussion.	Mark Choma, Canfield and Tack printers Debra Bishop, Graphic Artist Cathy LaBrozzi, MailStar	Regular Meeting
5/20/08	1:00 - 2:30 pm	Advanced Annual Giving Techniques: Taking Your Fundraising to the Next Level	Kathy Pavelka, CFRE	Web Conference
6/19/08	8:30 - 9:30 am	Donor Relations & Stewardship. TLC for Your Donors	Colleen Brade, RIT	Regular Meeting
7/9/08	1:00 - 2:30 pm	Keeping Your Donors. Part 1: Building Donor-Centered Relationships	Simone P. Joyaux, ACFRE	Web Conference
8/13/08	1:00 - 2:30 pm	Four Tried and True Keys to Fundraising Success	Carol V. Rylander, CFRE	Web Conference
9/18/08	1:00 - 2:30 pm	Keeping Your Donors. Part 2: Secrets of Successful Communications	Tom Ahern, ABC	Web Conference
9/25/08	12:00 - 1:00 pm	Implementing Good to Great in	Carol B. Wittmeyer, Ed.D	Regular Meeting

AFP Genesee Valley Chapter

January 2007 – December 2010 Event History

<i>Date</i>	<i>Time</i>	<i>Title</i>	<i>Speaker(s)</i>	<i>Type of Event</i>
		Development Programs"		
9/29/2008 10/06/08 10/13/08 10/20/08 10/27/08		AFP "The Essentials of Fundraising" Course		Multi-Day Event
10/2/08	1:00 - 2:30 pm	Marketing Planned Giving: Maybe We Have It All Wrong?	Ken Ramsay	Web Conference
10/16/08	8:30 - 9:30 am	The Courage to Lead	Frank Staropoli, Staropoli Consulting, Inc.	Regular Meeting
10/29/08	1:00 - 2:30 pm	Boom Generation Women Create New Horizons for Fundraisers	Margaret May Damon, CFP, CLU, CHFC, CDFA	Web Conference
10/31/08	8:30 - 10:00 am	Fundraising in an Economic Downturn	Speakers: Daniel Meyers, Al Sigl Center Steven Smith, CFRE, St. Ann's Community Liz Wilder, Grantmakers Forum of New York	Special Meeting
11/14/08			National Philanthropy Day	Special Event
12/11/08	4:30 - 6:30 pm	Annual Meeting and Holiday Social		Annual Meeting
12/20/08		Diversity Graduation		Special Event
1/15/09	12:00 – 1:00 pm	Diversity in Hiring	Eric Shoen, CFRE, Donor Relationship Manager, St. Ann's Foundation	Regular Meeting
2/5/09	1:00 – 2:30 pm	Developing Major-Gift Donors Who Deliver!	Laura Fredericks, JD, LLC	Web Conference
2/27/09	9:00 - 10:00 am	Philanthropy in a New Era	Fran Weisberg, Executive Director, Finger Lakes Health Systems Agency	Regular Meeting
3/19/09	9:00 – 10:00 am	Working Through a Capital Campaign	Nancy Griffin, Director of Donor Relations, State University of New York at Potsdam	Regular Meeting
4/15/09		Great Lakes Regional Conference		Annual Conference
4/23/09	1:00 – 2:30 pm	Twelve "Deadly" Mistakes of Major-Gift Campaigns and How to Avoid Them	Julia Walker	Web Conference
5/21/09	12:00 - 1:00 pm	196,938 Reasons to Build Donor Relationships Online	Michelle Ashby, Tipping Point Media	Regular Meeting
7/16/09	9:00 – 10:00 am	Corporate Giving Advice from the Funders	Grantmakers Forum of New York	Regular Meeting
7/23/09	1:00 – 2:30 pm	A Blueprint for Fundraising Success in Any Economy: Creating a Sustainable, Comprehensive Development Model	Kent Dove, CFRE	Web Conference
8/12/09	1:00 – 2:30 pm	Creating a Successful Fundraising Culture: Twelve Tools for Motivating Your Board	Carole V. Rylander, CFRE	Web Conference
9/2/09	1:00 – 2:30 pm	Prospect Research: How to Use	Kathleen Rogers	Web Conference

AFP Genesee Valley Chapter

January 2007 – December 2010 Event History

<i>Date</i>	<i>Time</i>	<i>Title</i>	<i>Speaker(s)</i>	<i>Type of Event</i>
		Philanthropy Data for the Most Effective Fundraising		
10/07/09 10/14/09 10/21/09 10/28/09 11/13/09		AFP “The Essentials of Fundraising” Course		Multi-Day Event
11/13/09		National Philanthropy Day		Special Event
12/9/09	1:00 – 2:30 pm	How to Have Conversations with Donors About Planned Gifts	Kathryn W. Miree	Web Conference
12/16/09		Annual Meeting and Holiday Event		Annual Meeting
2/25/10	8:30 - 9:30 am	Cultivating Major Gifts in Challenging Economic Times	Steven Schwab, Rochester Philharmonic Orchestra	Regular Meeting
3/17/10		Creating a Successful Fundraising Culture: 12 Tools for Motivating Your Board	Carole Rylander	Web Conference
3/25/10	12:00 – 1:00 pm	How Government Can Advance Your Mission	Bill Johnson, RIT Professor and Former Rochester Mayor	Regular Meeting
4/29/10		Great Lakes Regional Conference		Annual Conference
5/27/10	8:30 – 9:30 am	A Long-Term Investment Strategy for Nonprofit Sustainability	Edward McCarthy, regional manager for Salient Partners	Regular Meeting
7/14/10	1:00 – 2:30 pm	Building Blocks - A Simple Approach to Attracting Long-Term Support	Caleb B. Rick, JD, Legacy Giving, and Greg Lassonde, CFRE, Legacy Giving	Web Conference
9/14/10	3:00 – 5:30 pm	Fundamentals of Fundraising – Module 1: Overview of Fundraising	Debra Salmon, School of the Holy Childhood	Multi-Day Event
9/21/10	3:00 – 5:30 pm	Fundamentals of Fundraising – Module 2: Developing a Comprehensive Solicitation Program	Steven S. Smith, CFRE, Vice President Foundation/Resource Development, St. Ann's Community Carol O'Neal, Development Manager, St. Ann's Community	Multi-Day Event
9/23/10	1:00 – 2:30 pm	Power Shift: Secrets to Success in the Digital Donor-Centric World	Andrew Magnuson, Senior Interactive Consultant, Convio	Web Conference
9/28/10	3:00 – 5:30 pm	Fundamentals of Fundraising - Module 3: Building & Sustaining Relationships	Anne McKenna, Director of Development/Community Relations, East House	Multi-Day Event
10/5/10	3:00 – 5:30 pm	Fundamentals of Fundraising - Module 4: Marketing for Ongoing Success	Mary E. McCrank, Leadership Giving Officer, The College at Brockport	Multi-Day Event
10/7/10	8:30 – 10:30 am	Meet the Grantmakers	Justin Vigdor, Ames Amzalak Memorial Trust; James McBride, Bulrush Foundation; Joy Ryen Plotnik, Esq., Feinbloom Family Foundation; Larry Fine, Foundation of the Jewish Federation of Greater Rochester; Jennifer Leonard, Rochester Area Community Foundation;	Regular Meeting

