

AFP Genesee Valley Chapter

January 2007 – December 2012 Event History

<i>Date</i>	<i>Time</i>	<i>Title</i>	<i>Speaker(s)</i>	<i>Type of Event</i>
1/11/07	1:00 – 2:30 pm			Audio Conference
1/22/07	12:00 - 1:00 pm	Diversity in Donors	AFP Diversity Committee	Regular Meeting
2/6/07	1:00 – 2:30 pm			Audio Conference
2/26/07	12:00 - 1:00 pm	Best Practices for the Small Shop	Becky Herman, Director of Development and Hospital Foundation, Clifton Springs Hospital and Clinic Eric Shoen, Deputy Director, Corporate Development, Rural Opportunities, Inc. Carol Wittmeyer, President, Meliora Group Jeffrey Barhite, Director of Development, Huther-Doyle	Regular Meeting
3/19/07	12:00 - 1:00 pm	Engaging Youth in Philanthropy	Youth As Resources	Regular Meeting
4/10/07	1:00 - 2:30 pm	The Development Plan - The Foundation of Success	Linda Lysakowski, ACFRE	Audio Conference
4/16/07	12:00 - 1:00 pm	The Role of the Development Assistant in a 21st Century Development Office	Jeffrey Barhite, Director of Development, Huther-Doyle Brande C. Newsome, Director of Human Relations & Organizational Development, Catholic Family Center Steven S. Smith, CFRE, Vice President, Foundation/Resource Development, St. Ann's Community Liz Wilder, Executive Director, Grantmakers Forum of New York	Regular Meeting
5/3/07		Great Lakes Regional Conference		Annual Conference
5/10/07	4:00 - 6:00 pm	AFP Diversity Initiative Networking Reception		Special Event
6/7/07	1:00 - 2:30 pm	A Planned Giving Program Anyone Can Create	Alexander (Sandy) Macnab, FAHP, CFRE	Audio Conference
6/18/07	8:30 – 9:30 am	Leadership Giving: Moving Donors to the Next Level	Robert Stamp, University of Rochester	Regular Meeting
7/10/07	1:00 - 2:30 pm	Foundations are People, Too: Cultivating Relationships with Foundation Representatives	Gloria M. Pugliese	Audio Conference
8/9/07	1:00 – 2:30 pm			Audio Conference
9/17/07	12:00 - 1:00 pm	Raising Larger Gifts: The Intersection of Planned Giving and Major Gifts	Heather Engel, Assistant Vice President, Principal and Planned Gifts, Rochester Institute of Technology	Regular Meeting
9/20/07	1:00 – 2:30 pm			Audio Conference
10/3/07	1:00 – 2:30 pm			Audio Conference
10/15/07		Moves Management	Cassandra George, Corporate Director,	Regular Meeting

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			Planned Parenthood of the Rochester/Syracuse Region	
10/22/07 10/29/07 11/05/07 11/12/07 11/26/07		AFP "The Essentials of Fundraising" Course		Multi-Day Event
12/11/07				Audio Conference
12/13/07		Annual Meeting and Holiday Event		Special Event
1/16/08	1:00 – 2:30 pm	The Fundraising Feasibility Study: It's Not About the Money"	Martin L. Novom, CFRE	Web Conference
1/22/08	12:00 - 1:00 pm	Building Board Effectiveness: Achieving Diversity	Alphonse Brown, Jr, ACFRE	Regular Meeting
2/05/08	1:00 - 2:30 pm	Lead to Succeed: How to Take Charge and Be Recognized	Laura Fredricks, JD	Web Conference
2/19/08	1:00 - 2:30 pm	Listening to Donors: Essential Skills for the Win-Win Ask	Tom Wilson	Web Conference
2/27/08	12:00 - 1:00 pm	Using Newsletters to Raise More Money. A Case Study	Deb Howe Allen, Director of Development, Alternatives for Battered Women	Regular Meeting
3/11/08	1:00 - 2:30 pm	Fundraising in a Diverse World	David Brown	Web Conference
3/27/08	8:00 - 11:00 am	Philanthropy Forum. It's (Not) A Mystery! Grantmaking in the Rochester Region	Grantmakers forum of New York and AFPGV	Regular Meeting
4/10/08	1:00 - 2:30 pm	Demystifying Online Marketing for Nonprofits	Todd Baker	Web Conference
4/30/08		Great Lakes Regional Conference		Annual Conference
5/08/08	1:00 - 2:30 pm	Ethical Fundraising: What's the Effect on Your Bottom Line?	Janice Gow Pettey	Regular Meeting
5/15/08	12:00 - 1:00 pm	Top Ten Tips from the Experts. What Your Vendors Wish You Knew. A Panel Discussion.	Mark Choma, Canfield and Tack printers Debra Bishop, Graphic Artist Cathy LaBrozzi, MailStar	Regular Meeting
5/20/08	1:00 - 2:30 pm	Advanced Annual Giving Techniques: Taking Your Fundraising to the Next Level	Kathy Pavelka, CFRE	Web Conference
6/19/08	8:30 - 9:30 am	Donor Relations & Stewardship. TLC for Your Donors	Colleen Brade, RIT	Regular Meeting
7/9/08	1:00 - 2:30 pm	Keeping Your Donors. Part 1: Building Donor-Centered Relationships	Simone P. Joyaux, ACFRE	Web Conference
8/13/08	1:00 - 2:30 pm	Four Tried and True Keys to Fundraising Success	Carol V. Rylander, CFRE	Web Conference
9/18/08	1:00 - 2:30 pm	Keeping Your Donors. Part 2: Secrets of Successful Communications	Tom Ahern, ABC	Web Conference
9/25/08	12:00 - 1:00 pm	Implementing Good to Great in Development Programs"	Carol B. Wittmeyer, Ed.D	Regular Meeting
9/29/2008		AFP "The Essentials of		Multi-Day Event

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10/06/08 10/13/08 10/20/08 10/27/08		Fundraising" Course		
10/2/08	1:00 - 2:30 pm	Marketing Planned Giving: Maybe We Have It All Wrong?	Ken Ramsay	Web Conference
10/16/08	8:30 - 9:30 am	The Courage to Lead	Frank Staropoli, Staropoli Consulting, Inc.	Regular Meeting
10/29/08	1:00 - 2:30 pm	Boom Generation Women Create New Horizons for Fundraisers	Margaret May Damon, CFP, CLU, CHFC, CDFIA	Web Conference
10/31/08	8:30 - 10:00 am	Fundraising in an Economic Downturn	Speakers: Daniel Meyers, Al Sigl Center Steven Smith, CFRE, St. Ann's Community Liz Wilder, Grantmakers Forum of New York	Special Meeting
11/14/08			National Philanthropy Day	Special Event
12/11/08	4:30 - 6:30 pm	Annual Meeting and Holiday Social		Annual Meeting
12/20/08		Diversity Graduation		Special Event
1/15/09	12:00 – 1:00 pm	Diversity in Hiring	Eric Shoen, CFRE, Donor Relationship Manager, St. Ann's Foundation	Regular Meeting
2/5/09	1:00 – 2:30 pm	Developing Major-Gift Donors Who Deliver!	Laura Fredericks, JD, LLC	Web Conference
2/27/09	9:00 - 10:00 am	Philanthropy in a New Era	Fran Weisberg, Executive Director, Finger Lakes Health Systems Agency	Regular Meeting
3/19/09	9:00 – 10:00 am	Working Through a Capital Campaign	Nancy Griffin, Director of Donor Relations, State University of New York at Potsdam	Regular Meeting
4/15/09		Great Lakes Regional Conference		Annual Conference
4/23/09	1:00 – 2:30 pm	Twelve “Deadly” Mistakes of Major-Gift Campaigns and How to Avoid Them	Julia Walker	Web Conference
5/21/09	12:00 - 1:00 pm	196,938 Reasons to Build Donor Relationships Online	Michelle Ashby, Tipping Point Media	Regular Meeting
7/16/09	9:00 – 10:00 am	Corporate Giving Advice from the Funders	Grantmakers Forum of New York	Regular Meeting
7/23/09	1:00 – 2:30 pm	A Blueprint for Fundraising Success in Any Economy: Creating a Sustainable, Comprehensive Development Model	Kent Dove, CFRE	Web Conference
8/12/09	1:00 – 2:30 pm	Creating a Successful Fundraising Culture: Twelve Tools for Motivating Your Board	Carole V. Rylander, CFRE	Web Conference
9/2/09	1:00 – 2:30 pm	Prospect Research: How to Use Philanthropy Data for the Most Effective Fundraising	Kathleen Rogers	Web Conference
10/07/09		AFP “The Essentials of		Multi-Day Event

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10/14/09 10/21/09 10/28/09 11/13/09		Fundraising” Course		
11/13/09		National Philanthropy Day		Special Event
12/9/09	1:00 – 2:30 pm	How to Have Conversations with Donors About Planned Gifts	Kathryn W. Miree	Web Conference
12/16/09		Annual Meeting and Holiday Event		Annual Meeting
2/25/10	8:30 - 9:30 am	Cultivating Major Gifts in Challenging Economic Times	Steven Schwab, Rochester Philharmonic Orchestra	Regular Meeting
3/17/10		Creating a Successful Fundraising Culture: 12 Tools for Motivating Your Board	Carole Rylander	Web Conference
3/25/10	12:00 – 1:00 pm	How Government Can Advance Your Mission	Bill Johnson, RIT Professor and Former Rochester Mayor	Regular Meeting
4/29/10		Great Lakes Regional Conference		Annual Conference
5/27/10	8:30 – 9:30 am	A Long-Term Investment Strategy for Nonprofit Sustainability	Edward McCarthy, regional manager for Salient Partners	Regular Meeting
7/14/10	1:00 – 2:30 pm	Building Blocks - A Simple Approach to Attracting Long-Term Support	Caleb B. Rick, JD, Legacy Giving, and Greg Lassonde, CFRE, Legacy Giving	Web Conference
9/14/10	3:00 – 5:30 pm	Fundamentals of Fundraising – Module 1: Overview of Fundraising	Debra Salmon, School of the Holy Childhood	Multi-Day Event
9/21/10	3:00 – 5:30 pm	Fundamentals of Fundraising – Module 2: Developing a Comprehensive Solicitation Program	Steven S. Smith, CFRE, Vice President Foundation/Resource Development, St. Ann's Community Carol O'Neal, Development Manager, St. Ann's Community	Multi-Day Event
9/23/10	1:00 – 2:30 pm	Power Shift: Secrets to Success in the Digital Donor-Centric World	Andrew Magnuson, Senior Interactive Consultant, Convio	Web Conference
9/28/10	3:00 – 5:30 pm	Fundamentals of Fundraising - Module 3: Building & Sustaining Relationships	Anne McKenna, Director of Development/Community Relations, East House	Multi-Day Event
10/5/10	3:00 – 5:30 pm	Fundamentals of Fundraising - Module 4: Marketing for Ongoing Success	Mary E. McCrank, Leadership Giving Officer, The College at Brockport	Multi-Day Event
10/7/10	8:30 – 10:30 am	Meet the Grantmakers	Justin Vigdor, Ames Amzalak Memorial Trust; James McBride, Bulrush Foundation; Joy Ryen Plotnik, Esq., Feinbloom Family Foundation; Larry Fine, Foundation of the Jewish Federation of Greater Rochester; Jennifer Leonard, Rochester Area Community Foundation; Joan Bickweat, Rochester Monroe County Youth Bureau; Joan Rubin, Rubin Family Foundation; Dan Meyers, Waldron Rise Foundation	Regular Meeting

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10/12/10	3:00 – 5:30 pm	Fundamentals of Fundraising: Module 5: Securing the Gift	Karen Gaffney, CFRE, Vice President, Partners' Foundation, Al Sigl Community of Agencies	Multi-Day Event
10/19/10	3:00 – 5:30 pm	Fundamentals of Fundraising: Module 6: Volunteers - Partners in Fundraising	John Gleason, CFRE, President, Gleason EDA	Multi-Day Event
10/26/10	3:00 – 5:30 pm	Fundamentals of Fundraising: Module 7: Management & Accountability	Tracy Schleyer, CFRE, Vice President of Development, ABVI-Goodwill	Multi-Day Event
10/27/10	1:00 – 2:30 pm	AFP Think Tank: Ethics in Fundraising	Rush Kidder, Institute for Global Ethics	Web Conference
11/5/10		National Philanthropy Day		Special Event
12/9/10	1:00 – 2:30 pm	AFP Think Tank: The Law and Nonprofits	Melanie B. Leslie, Professor of Law, Benjamin N. Cardozo School of Law	Web Conference
12/16/10	4:30 – 6:30 pm	AFPGV Annual Meeting		Regular Meeting
1/27/11	8:25 – 9:30 am	How to Make Your Board into a Fundraising Board	Christopher Mahan, Sr. V.P., Marketing and Development, F.F. Thompson Foundation, Inc.; Dawn Lipson, Jewish Community Center Board; Margaret A. Sánchez, Sánchez & Associates and Al Sigl Foundation Board; Panel Moderator – Steven Smith, CFRE, St. Ann's Foundation	Regular Meeting
2/24/11	1:00 – 2:30 pm	It's Not About You, It's About Them: The New Imperative in Corporate Fundraising	Jason Saul, Founder and CEO, Mission Measurement LLC	Web Conference
3/8/11	4:00 – 6:00 pm	Members Only Meet and Greet		Special Event
3/10/11	11:55 am – 1:00 pm	Annual Giving: Fundraising from an Outsider's Perspective	Dennis M. Mullen, Chairman and CEO Empire State Development	Regular Meeting
4/7/11	1:00 – 2:30 pm	Strengthening Foundation Relationships	John Greenhoe, CFRE, Director of Foundation Relations at Western Michigan University (WMU)	Web Conference
4/27/11	7:30 am – 1:00 pm	Great Lakes Regional Conference: Multi-Channel Fundraising	Details are available online at www.afpgv.org	Annual Conference
5/4/11	1:00 – 2:30 pm	Managing Prospect Relationships and Fundraising Activity in a Campaign	Elizabeth Crabtree, Director of Prospect Development, Brown University	Web Conference
5/19/11	1:00 – 2:30 pm	Developing a Planned Giving Marketing Plan	Timothy D. Logan, ACFRE, Vice President and Senior Consultant of Planned Giving Services and Nonprofit Healthcare Services, RuffaloCODY	Web Conference
6/1/11	1:00 – 2:30 pm	Campaign Reporting	Elizabeth Crabtree, Director of Prospect Development, Brown University	Web Conference
6/23/11	8:25 – 9:30 am	A Case Study: Marketing for Legacy Giving	Karen Menachof, Chief Client Officer, Catalyst and Chair, JCC Camp Seneca Lake Advisory Council; Tamara Cohen, CFRE, Associate Executive Director Jewish Community Center of Greater Rochester	Regular Meeting
7/26/11	1:00 – 2:30 pm	Building Relationships that Pay Off	John W. Hicks, CFRE, President and CEO of J.C. Geever, Inc.	Web Conference
8/24/11	1:00 – 2:30 pm	Raising More Money from Your Business Community	Linda Lysakowski, ACFRE, Author	Web Conference

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9/15/11	1:00 – 2:30 pm	Face-to-Face Basics: Integrating Individuals into Your Development Plan	Amy M. Eisenstein, MPA, CFRE, Principal and Owner of Tri Point Resources	Web Conference
9/22/11	8:25 – 9:30 am	Conversation for a Cause: Using Online Tools & Social Media to Talk to the World	Emily Carpenter, Owner of WhizBang! Web Solutions	Regular Meeting
10/4/11	3:00 – 5:30 pm	Fundamentals of Fundraising: Module 1, Overview of Fundraising	Colleen Brade, CFRE, Director of Donor Stewardship, Rochester Institute of Technology	Multi-Day Event
10/11/11	3:00 – 5:30 pm	Fundamentals of Fundraising: Module 2, Developing an Integrated Fundraising Program	John Gleason, CFRE, President, Gleason EDA	Multi-Day Event
10/18/11	3:00 – 5:30 pm	Fundamentals of Fundraising: Module 3, Marketing for Ongoing Success	Debra Salmon, Director of Development and Marketing, School of the Holy Childhood	Multi-Day Event
10/18/11	4:00 – 6:00 pm	Members Only Meet and Greet		Special Event
10/20/11	11:55 am – 1:00 pm	Working Through a Capital Campaign	Karen Higman, Principal of SBS Fund Counsel LLC	Regular Meeting
10/25/11	3:00 – 5:30 pm	Fundamentals of Fundraising: Module 4, Building and Sustaining Relationships	Tammy Cohen, CFRE, Associate Executive Director, JCC of Greater Rochester	Multi-Day Event
10/27/11	1:00 – 2:30 pm	From Boomers to Echo Boomers: Giving Across the Generations	Rachel Hutchisson, Director of Corporate Relations & Philanthropy, Blackbaud, Inc.	Web Conference
11/1/11	3:00 – 5:30 pm	Fundamentals of Fundraising: Module 5, Securing the Gift	Steven Smith, CFRE, Vice President, Foundation & Resource Development, St. Ann's Foundation	Multi-Day Event
11/4/11		National Philanthropy Day		Special Event
11/8/11	3:00 – 5:30 pm	Fundamentals of Fundraising: Module 6, Volunteers – Partners in Fundraising	Karen Gaffney, CFRE, Vice President of Partners' Foundation, Al Sigl Community of Agencies	Multi-Day Event
11/15/11	3:00 – 5:30 pm	Fundamentals of Fundraising: Module 7, Management & Accountability	John Gleason, CFRE, President, Gleason EDA	Multi-Day Event
12/1/11	4:30 – 6:30 pm	AFPGV Annual Meeting		Regular Meeting
12/6/11	1:00 – 2:30 pm	Secrets of Success in the Small Shop	Sandy Rees, Non-Profit Coach	Web Conference
1/19/12	8:25 – 9:30 am	Effective Communication to Advance Your Cause	Deb Howe, Director of Development at Alternatives, Battered Women	Regular Meeting
2/7/12	1:00 – 2:30 pm	Blue Ribbon Recipes for Capital and Endowment Fundraising Success	Penelope Cagney, MA, CFRE, President of The Cagney Company	Web Conference
2/23/12	1:00 – 2:30 pm	How to Create a Written Fundraising Plan in 6 Easy Steps	Sandy Rees, Non-Profit Coach	Web Conference
3/14/12 – 5/2/12 (Seven Days)	3:00 – 6:00 pm	AFP CFRE Review Course		Special Event
3/15/12	8:25 – 10:00 am	Meet the Grantmakers	Bonnie DeVinney, Vice President, Greater Rochester Health Foundation; Ed Doherty, Vice President, Community Programs, Rochester Area Community Foundation;	Regular Meeting

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			Megan Bell, Executive Director, Marie C. & Joseph C. Wilson Foundation; Susan Latoski, Executive Director, Women's Foundation of Genesee Valley	
3/20/12	4:00 – 6:00 pm	Members Only Meet and Greet		Special Event
4/19/12	7:30 am – 1:00 pm	Great Lakes Regional Conference	Details are available online at www.afpgv.org	Annual Conference
4/24/12	1:00 – 2:30 pm	Fundraising Analytics	Joshua M. Birkholz, principal, Bentz Whaley Flessner	Web Conference
5/9/12	1:00 – 2:30 pm	Online Success Strategies, Tools, and Trade Secrets	Ted Hart, ACFRE, CEO of Hart Philanthropic Services	Web Conference
6/7/12	11:55 am – 1:00 pm	Valuable Tips for Using the Web to Raise More Money	Barbara Moore, Owner, Net Results LLC; Michael Van der Gaag, founder and principal of Beyond the Interface	Regular Meeting
6/21/12	1:00 – 2:30 pm	The Feasibility Study... Start to Finish	Jill Pranger, Founder and President, Pranger Philanthropic	Web Conference
7/26/12	1:00 – 2:30 pm	How to Talk to Your Board – Providing Long Term Development Vision	Marcy Heim, CFRE, Coach and Trainer	Web Conference
8/8/12	1:00 – 2:30 pm	The New Face of Fundraising and Engagement – Smartphones and Mobile Web Technologies	Tonia Zampieri, pioneer in the mobile nonprofit space	Web Conference
8/23/12	1:00 – 2:30 pm	Ethics	Paul Pribbenow, President, Augsburg College	Web Conference
9/13/12	1:00 – 2:30 pm	Building a Major Gifts Pipeline Despite BIG Obstacles	Adrienne Capps, CFRE, Assistant Dean for Development and External Relations and Senior Management Team Member at the UC Davis School of Education	Web Conference
9/20/12	11:55 am – 1:00 pm	Strategies for Successful Grant Seeking	Robyn Miller, Owner, RMiller Associates	Regular Meeting
10/4/12	1:00 – 2:30 pm	How to Turn Your Volunteers (Board and Non-Board Members) into Great Fundraisers	Amy Eisenstein, Principal of Tri Point Fundraising	Web Conference
10/9/12	3:00 – 5:30 pm	Fundamentals of Fundraising – Module 1: Overview of Fundraising	Debra Salmon, Director of Development and Marketing, Holy Childhood	Multi-Day Event
10/16/12	3:00 – 5:30 pm	Fundamentals of Fundraising – Module 2: Developing an Integrated Fundraising Program	Steven Smith, CFRE, Vice President, Foundation & Resource Development, St. Ann's Foundation; Carolyn Slack, CFRE, Donor Relationship Manager, St. Ann's Foundation	Multi-Day Event
10/18/12	8:25 – 10:30 am	Tips and Tactics to ROC the Day	Juli DeLaurenti, Sr. Communication & Donor Relations Associate, United Way of Greater Rochester; Vicki Bomben, Operations Manager, The PROP Shop of Eden Prairie, Minnesota; and Todd Butler, President & CEO, the Ad Council of Rochester	Regular Meeting
10/23/12	3:00 – 5:30 pm	Fundamentals of Fundraising – Module 3: Marketing for Ongoing Success	John Gleason, CFRE, President, Gleason EDA	Multi-Day Event
10/24/12	4:00 – 6:00 pm	Members Only Meet and Greet		Special Event
10/30/12	3:00 – 5:30 pm	Fundamentals of Fundraising –	Karen Gaffney, CFRE, Vice President of	Multi-Day Event

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		Module 4: Building & Sustaining Relationships	Partners' Foundation, Al Sigl Community of Agencies	
11/6/12	1:00 – 2:30 pm	The Ever Changing World of Small Non-Profit Boards	Sean D. Hammerle, CFRE, Founder and President of PLAID Consulting, LLC	Web Conference
11/6/12	3:00 – 5:30 pm	Fundamentals of Fundraising – Module 5: Securing the Gift	John Gleason, CFRE, President, Gleason EDA	Multi-Day Event
11/9/12		National Philanthropy Day		Special Event
11/13/12	3:00 – 5:30 pm	Fundamentals of Fundraising – Module 6: Volunteers, Partners in Fundraising	Colleen Brade, CFRE, Vice President and Consultant, Nonprofit Fundraising Services, RuffaloCODY	Multi-Day Event
11/20/12	3:00 – 5:30 pm	Fundamentals of Fundraising – Module 7: Management & Accountability	Tammy Cohen, CFRE, President, St. Johns Foundation	Multi-Day Event
12/6/12	4:30 – 6:30 pm	AFPGV Annual Meeting		Regular Meeting