

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

Friday, November 2, 2018

2018 Awards for Philanthropy

Nomination Packet Deadline

Postmarked, Faxed, Submitted Online, or

Emailed by:

Friday, May 25, 2018



**Association of Fundraising Professionals
Genesee Valley Chapter
New York**

2018 National Philanthropy Day Awards - Nomination Information

- Winners will be publicly announced in early summer. The award winners will be the only nominees recognized at our NPD luncheon in November. All other nominations will remain confidential.
- Any individual or organization may nominate more than one candidate; please use separate forms for each nomination. Any individual or organization may only submit ONE nomination per category.
- Please double-check the spelling of your nominee's name, and verify any professional designations. If your nominee is an award winner, his/her name, as provided by you, will be printed on event promotion materials, press releases, and their award trophy.
- Please specify if you or your organization are making the nomination.
- Additional documents and supporting letters will be accepted, with a limit of two. Collaborative nominations are strongly encouraged. All nominators and contact information must be clearly identified within the nomination form.
- Nominations are to be no more than three pages with a minimum font size of 12. Enumerate each criterion and address each one separately in narrative form. Attach the Nomination Form (page 6 of this document) with your nomination.
- Nominations will be judged on how well nominees meet category criteria and on the quality of the nomination.
- Nominators of award winners are requested to purchase a ticket for and steward their award winner at the NPD event. If this presents a financial hardship, please contact the Chapter Office.
- The National Philanthropy Day Awards Committee has the authorization to not award any given category.

Deadline for submissions: Postmarked by Friday, May 25, 2018.

Mail, fax, submit online, or e-mail your nominations to the AFGV Chapter Office:

AFP Genesee Valley Chapter
ATTN: National Philanthropy Day Nominations
PO Box 425
Spencerport, NY 14559-0425

Direct line: 585-586-7810; Fax: 888-366-9196

Online Submissions: www.afpgv.org

E-mail: info@afpgv.org

Award Category Descriptions

Outstanding Philanthropist

This award honors an individual or family with a proven record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles on a local, national and/or international level.

Nominations will be considered based on the responses to the following criteria:

1. Description of participation in and gift support of nonprofit organizations in the community, nationally and/or internationally.
2. Description of philanthropic support of innovative approaches to solving problems.
3. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy (i.e. challenge gifts, matching gifts, volunteering, etc.).

Burton S. August, Sr. Award for Community Leadership

This award was created by the August Family to recognize an individual whose lifetime commitment to community volunteerism and philanthropy has been characterized by many years of remarkable gifts of their time, talent and treasure. The recipient will exemplify Burt August's commitment to helping others and making Rochester better. This award comes with a \$2,500.00 honorarium from the August Family which the recipient will designate to the charity of his/her choice.

Nominations can be made in letter form, no more than three pages, that describe why the nominee should be considered and examples of the impact this individual has had on our community.

Outstanding Volunteer Fundraiser

This award honors an individual or family who demonstrates exceptional skills in coordinating and motivating groups of volunteers for fundraising projects for the benefit of charitable institutions. The recipient must have demonstrated exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for more than one nonprofit organization.

Nominations will be considered based on the responses to the following criteria:

1. Evidence of quality of leadership and organizational ability in fundraising campaigns.
2. Description of time, effort and personal financial commitment.
3. Description of fundraising goals achieved by his/her effort.
4. Evidence of success in recruiting and motivating others.
5. Description of participation in other local, national and/or international nonprofit organizations.

Robert A. Clinger Outstanding Fundraising Professional

This award honors an outstanding individual fundraising professional who practices his/her profession in an exemplary manner. The nominee must meet the following criteria to be considered for the award:

- The nominee must be a current AFP member in any category.
- The nominee must have a MINIMUM of 15 years of experience as a professional fundraiser working directly as an employee of a nonprofit, charitable organization (based on the date nominations are due).

Strong preference will be given to nominees who have the Certified Fund Raising Executives (CFRE) credential.

Nominations will be considered based on the responses to the following criteria:

1. Description of career achievements, length and tenure of fundraising background, experience and results.
2. Evidence of quality of leadership that is effective, creative and stimulating, and that the individual acts as a team player.
3. Description of nominee's commitment to AFP, its mission of advancing ethical fundraising and the fundraising profession, including demonstration that the nominee abides by and promotes the AFP Code of Ethical Principles and Standards, the Donor Bill of Rights and similar principles.
4. Description of individual's commitment to continuing professional development, including certification (CFRE/ACFRE), conference participation, publication and professional education.
5. Evidence of commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations.

Outstanding Young People in Philanthropy - Individual

This award recognizes service by an individual, age 10-23, who demonstrates outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy. Nominees will be judged based on work done while they were 10-23 years old.

Nominations will be considered based on the responses to the following criteria:

1. Description of what the nominee did, including goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, etc.), and of the time, talent and/or treasure given for the common good and the results that were achieved.
2. Description of the impact the nominee had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work.
3. Long term (2-5 years) impact of the nominee's work. Will the project(s) be ongoing and has the nominee considered next steps or is working on other projects?
4. Evidence that the project(s) can serve as a prototype for others or is easily replicable in other communities.

Outstanding Young People in Philanthropy - Group

This award recognizes service by group of people, ages 10-23, who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy. Nominees will be judged based on work done while they were 10-23 years old. Nominations will be considered based on the responses to the following criteria:

1. Description of what the nominee did, including goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, etc.), and of the time, talent and/or treasure given for the common good and the results that were achieved.
2. Description of the impact the nominee had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work.
3. Long term (2-5 years) impact of the nominee's work. Will the project(s) be ongoing and has the nominee considered next steps or is working on other projects?
4. Evidence that the project(s) can serve as a prototype for others or is easily replicable in other communities.

Outstanding Corporation

This award honors a corporation or its corporate foundation that demonstrates outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

Nominations will be considered based on the responses to the following criteria:

1. Evidence of philanthropic support of innovative approaches to solving problems at the local, national, or international level.
2. Description of impact of gift support and achievements accomplished through the corporation's efforts.
3. Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement.

Outstanding Small Business

This award honors a small business with less than \$5M in annual revenue that demonstrates outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

Nominations will be considered based on the responses to the following criteria:

1. Evidence of philanthropic support of innovative approaches to solving problems at the local, national, or international level.
2. Description of impact of gift support and achievements accomplished through the corporation's efforts.
3. Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement.

Outstanding Foundation

This award honors a, private or family, foundation that has a demonstrated record of generosity through direct financial support and motivation of individuals and/or organizations to play leading roles in supporting the needs and priorities of our community and beyond.

Nominations will be considered based on responses to the following criteria:

1. Evidence of philanthropic support of innovative approaches to solving problems at the local, nationally and/or international level.
2. Description of the impact of the gift and record of accomplishments through the foundation's efforts.
3. Evidence of encouragement and motivation given to others to take leadership roles toward philanthropy and community involvement.

Multi-Generational Award

From time to time, AFPGV will present a Multi-Generational Award. This award will be presented to a family whom, over decades and multiple generations, has demonstrated outstanding civic and charitable responsibility.

Nominations will be considered based on responses to the following criteria:

1. Evidence of the breadth of support for organizations throughout the community.
2. Description of each generation's philanthropy.

National Philanthropy Day 2018 - Nomination Form

Award Category (select one):

- | | |
|---|---|
| <input type="checkbox"/> Outstanding Philanthropist | <input type="checkbox"/> Outstanding Volunteer Fundraiser |
| <input type="checkbox"/> Burton S. August, Sr. Award for Community Leadership | <input type="checkbox"/> Outstanding Corporation |
| <input type="checkbox"/> Robert A. Clinger Outstanding Fundraising Professional | <input type="checkbox"/> Outstanding Small Business |
| <input type="checkbox"/> Outstanding Young People in Philanthropy – Individual | <input type="checkbox"/> Outstanding Foundation |
| <input type="checkbox"/> Outstanding Young People in Philanthropy – Group | <input type="checkbox"/> Multi-Generational Award |

Nominee information (please double-check spelling of name, and confirm professional designations):

Name: _____

Professional Designations (ex. Ph.D., JD, CFRE) _____

Address: _____

Phone: _____ E-mail: _____

Organization(s) Served: _____

***Nominator information (all nominators and co-nominators must provide contact information)**

Name and Title: _____

Organization: _____

Address: _____

Phone: _____ E-mail: _____

Please check one: This nomination is from me This nomination is from my organization

By checking this box as the nominator named above, I certify that this nomination is accurate and complete.

Please attach responses to the above Award Category Descriptions criteria in a format of no more than 3 pages with a minimum font size of 12. Enumerate each criterion and address each one separately in narrative form. Co-nominators must collaborate on one joint submission.

*** If nomination is from multiple organizations/individuals, please indicate who the lead nominator is for communication from AFGV regarding your nomination.**