

# Mark your calendar

for AFP Genesee Valley Chapter's 2020 Education Programs



## Become a Donor Stewardship Samurai

*Pamela Say Witter, CFRE, Vice President of Development and Community Engagement at Trocaire College*

**Wednesday, January 29 — 11:30 a.m. - 1:00 p.m.**

Country Club of Rochester

## Crossing Lines: Creating Professional and Personal Boundaries

*Samantha Tassone, President of GrowthFuel*

**Wednesday, March 4 — 8:00 - 10:00 a.m.**

Country Club of Rochester

## Whatever Happened to Planned Giving?

*John "JP" Gleason, CFRE, CAP, President and Principal of E.D.A. Consulting Firm*

**Wednesday, May 20 — 8:00 - 10:00 a.m.**

Country Club of Rochester

## Program Evaluation on a Shoe String Budget

*Dr. Andrew Aigne, Director of Hoekelman Center at University of Rochester Medical Center*

**Thursday, September 24 — 11:30 a.m. - 1:00 p.m.**

Country Club of Rochester

## The Ask, Before and After

*Tracy Schleyer, Vice President of Development, Goodwill of the Fingers Lakes - ABVI*

**Tuesday, October 20 — 8:00 - 9:30 a.m.**

Country Club of Rochester

### INDIVIDUAL LUNCHEON ATTENDANCE:

**\$28 for AFP Members**

**\$40 for Non AFP Members**

### INDIVIDUAL BREAKFAST ATTENDANCE:

**\$18 for AFP Members**

**\$30 for Non AFP Members**

## SAVE MONEY!

### Register for the Yearlong Agency Pass

**Save 20%** when you purchase a Yearlong Agency Pass which includes registration for all AFPGV 2020 Breakfast and Lunch programs, plus the Annual Meeting in December. Does not include the Deep Dives, AFPGV Regional Conference, or National Philanthropy Day. In addition to savings, the Yearlong Pass offers the convenience of one-time registration and payment. Non-refundable. Must be purchased by January 29.

**Yearlong Agency Pass for AFP Members: \$99**

**Yearlong Agency Pass for Non AFP Members: \$160**

## Let's Dive Deeper...

For \$10 come enjoy a beverage (included in ticket price) and have intimate conversations with presenters and guests on niche-specific topics.



### 2020 Deep Dive topics include:

- Structuring Giving Societies
- Presentations and Public Speaking
- Onboarding for Fundraising Professionals

Check back at [afpgv.org](http://afpgv.org) for deep dive speakers, dates and locations!

## Save the Dates!

### CFRE Course:

March 12-13, 2020

### Regional Conference:

Thursday, April 30, 2020

### National Philanthropy Day:

Friday, November 6, 2020

## Find out more or register today!

AFP Genesee Valley Chapter

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Email: [info@afpgv.org](mailto:info@afpgv.org)

Visit: [afpgv.org](http://afpgv.org)