



National Philanthropy Day[®]

2021 Awards for Philanthropy Nomination Packet

**Award Presentation
November 5, 2021**



2021 National Philanthropy Day Awards - Nomination Information

We encourage you to take the below into consideration. Please read everything thoroughly. There is no substitute for a well written nomination. Judges will rely on the information provided to make a decision, and a point system is utilized to evaluate award criteria.

- Winners will be publicly announced in early summer. The award winners will be the only nominees recognized at our NPD celebration in November. All other nominations will remain confidential.
- Any individual or organization may nominate more than one candidate, as long as additional nominees are in different categories.
- Please double-check the spelling of your nominee's name and verify any professional designations. If your nominee is an award winner, his/her name, as provided by you, will be printed on event promotion materials, press releases, and their award trophy.
- A maximum number of two supporting letters will be accepted, with a limit of one page each.
- Collaborative nominations are strongly encouraged. All nominators and contact information must be clearly identified within the nomination form. If nomination is from multiple organizations/individuals, please indicate who the lead nominator is for communication from AFPGV regarding your nomination.
- ~~Nominators of award winners are requested to purchase a ticket for and steward their award winner at the NPD event. If this presents a financial hardship, please contact the Chapter Office. Not applicable for 2021.~~
- The National Philanthropy Day Awards Committee has the authorization to not award any given category.
- A complete nomination submission must include nominators name, contact information, nominees name, contact information, organizations served, responses to each nomination question (each with a 1500-character limit), and supporting letter.
- **Only complete online submissions will be accepted.** Please submit your nomination at www.afpgv.org/npd-nomination



Award Category Descriptions and Criteria

Outstanding Philanthropist

This award honors an individual or family with a proven record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles.

Nominations will be considered based on the responses to the following:

1. Describe participation in and gift support of nonprofit organizations. *(1500-character limit)*
2. Describe the impact of the nominee's gift to the organization's mission/programs/services. *(1500-character limit)*
3. Describe evidence of encouragement and motivation given to others to take leadership roles in philanthropy (i.e. challenge gifts, matching gifts, volunteering, etc.). *(1500-character limit)*

Burton S. August, Sr. Award for Community Leadership

This award was created by the August Family to recognize an individual whose lifetime commitment to community volunteerism and philanthropy has been characterized by many years of remarkable gifts of their time, talent, and treasure. The recipient will exemplify Burt August's commitment to helping others and making Rochester better. This award comes with a \$2,500.00 honorarium from the August Family which the recipient will designate to the charity of his/her choice.

Nominations will be considered based on the responses to the following:

1. Describe leadership roles and responsibilities. *(1500-character limit)*
2. Describe time, effort, personal financial commitment, and fundraising goals achieved by his/her effort. *(1500-character limit)*
3. Describe nominee's ability to lead, motivate, manage, and inspire others. *(1500-character limit)*
4. Describe participation in other local, national and/or international nonprofit organizations. *(1500-character limit)*



Robert A. Clinger Outstanding Fundraising Professional

This award honors an outstanding individual fundraising professional who practices his/her profession in an exemplary manner. The nominee must meet the following criteria to be considered for the award:

- The nominee must be a current AFP member in any category.
- The nominee must have a MINIMUM of 15 years of experience as a professional fundraiser working directly as an employee of a nonprofit, charitable organization (based on the date nominations are due).

Strong preference will be given to nominees who have earned the Certified Fund-Raising Executive (CFRE) credential. If needed, contact the AFP Genesee Valley office to confirm nominee's status.

Nominations will be considered based on the responses to the following:

1. Describe career achievements, length and tenure of fundraising background, experience, and results. *(1500-character limit)*
2. Describe the nominee's commitment to AFP, its mission of advancing ethical fundraising and the fundraising profession. Include the individual's commitment to continuing professional development, certification (CFRE/ACFRE), conference participation, publication, and professional education. *(1500-character limit)*
3. Evidence of commitment to fundraising and philanthropy through voluntary service and financial support of nonprofit organizations. *(1500-character limit)*

Outstanding Young People in Philanthropy - Individual

This award recognizes service by an individual, age 10-23, who demonstrates outstanding commitment to the community through direct financial support, development of charitable programs, volunteering, and leadership in philanthropy.

Nominations will be considered based on the responses to the following:

1. Describe what the nominee did, including goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, etc.), and the time, talent and/or treasure given for the common good and the results that were achieved. *(1500-character limit)*



2. Describe the impact the nominee had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work. *(1500-character limit)*
3. What is the long term (2-5 years) impact of the nominee's work? Will the project(s) be ongoing and has the nominee considered next steps or is working on other projects? *(1500-character limit)*
4. Can this project serve as a prototype for others or is it easily replicable? *(1500-character limit)*

Outstanding Young People in Philanthropy - Group

This award recognizes service by a group of people, ages 10-23, who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering, and leadership in philanthropy.

Nominations will be considered based on the responses to the following:

1. Describe what the nominee did, including goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, etc.), and the time, talent and/or treasure given for the common good and the results that were achieved. *(1500-character limit)*
2. Describe the impact the nominee had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work. *(1500-character limit)*
3. What is the long term (2-5 years) impact of the nominee's work? Will the project(s) be ongoing and has the nominee considered next steps or is working on other projects? *(1500-character limit)*
4. Can this project(s) serve as a prototype for others or is it easily replicable in other communities? *(1500-character limit)*

Outstanding Corporation

This award honors a corporation with more than \$5M in annual revenue or its corporate foundation that demonstrates outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.



Nominations will be considered based on the responses to the following:

1. Describe the impact of gift support and achievements accomplished through the corporation's efforts. *(1500-character limit)*
2. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy and community involvement. *(1500-character limit)*

Outstanding Small Business

This award honors a small business with less than \$5M in annual revenue that demonstrates outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles in philanthropy and community involvement.

Nominations will be considered based on the responses to the following:

1. Describe the impact of gift support and achievements accomplished through the corporation's efforts. *(1500-character limit)*
2. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy and community involvement. *(1500-character limit)*

Outstanding Foundation

This award honors a private or family foundation that has a demonstrated record of generosity through direct financial support and motivation of individuals and/or organizations to play leading roles in supporting the needs and priorities of our community and beyond.

Nominations will be considered based on responses to the following:

1. Evidence of philanthropic support of innovative approaches to solving problems at the local, national and/or international level. *(1500-character limit)*
2. Describe the impact of gift support and record of accomplishments through the foundation's efforts. *(1500-character limit)*
3. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy and community involvement. *(1500-character limit)*



Multi-Generational Award

From time to time, AFPGV will present a Multi-Generational Award. This award will be presented to a family who, over decades and multiple generations, has demonstrated outstanding civic and charitable responsibility.

Nominations will be considered based on responses to the following:

1. Evidence of the breadth of support for organizations throughout the community. *(1500-character limit)*
2. Describe each generation's philanthropy. *(1500-character limit)*