



2024 Philanthropy Awards Nomination Packet



2024 National Philanthropy Day Awards - Award Information

Thank you for nominating a candidate for a National Philanthropy Day (NPD) Award! The following information will help you write your nomination, which is the basis for our review committee to make their determinations. The more clearly and completely you answer the questions, the better your candidate's chance of winning.

1. **Our definition of philanthropy is 'promoting the welfare of others by donating time, money, experience, skills or talents to help create a better world'.**
2. At this time, we can accept only online submissions. You can find the application and instructions at <https://www.afpgv.org/2024npdnoms>. If you need assistance, please contact the chapter office at info@afpgv.org. You will receive confirmation of a successful submission.
3. Please be sure to complete every field in the application, including responses to each nomination question (each with a 1500-character limit). You may attach up to two supporting letters (one page each is long enough). However, it is not required. **Please identify any special considerations whereas receiving the award this year will have greater impact than any other year (i.e. milestone anniversary, retirement of leader, launch of new program).**
4. Please double-check the spelling of your nominee's name and verify any professional designations/titles. If your nominee is an award winner, their name, as provided by you, will be printed on event promotion materials, press releases, and their award plaque.
5. Any individual or organization may nominate more than one candidate, as long as additional nominees are in different categories.
6. Consider collaborating with another person or organization to co-nominate. If you do, please indicate in your application who the lead nominator is for communication from AFPGV regarding your nomination.



What Happens After You Submit Your Nomination?

1. Winners will be publicly announced in late summer. The award winners will be the only nominees recognized at the NPD celebration. All other nominations will remain confidential. Note: The NPD Awards Committee does not necessarily give every award every year.
2. If your nominee is a winner, you will receive an email from AFPGV. The NPD Committee would be honored to have you purchase a ticket for and sit with your award winner at the NPD event on Tuesday, November 12, 2024 at Comedy at the Carlson, 50 Carlson Road in Rochester. If this presents a financial hardship, please contact the chapter office at info@afpgv.org.
3. We request that nominators participate in an award video of their winning nominee to be produced by APFGV's outside vendor and shared at the event. If your nominee is a winner, you will be contacted by the outside vendor for a recording date and time that is convenient for you.



While identifying your nominee(s), please take care to ensure that the nominee(s) aligns with AFPGV's commitment to IDEA and our core values:

AFPGV's Commitment to Inclusion, Diversity, Equity and Accessibility (IDEA)

We are committed to developing and maintaining a diverse organization that reflects, is responsive to, and embraces the diversity of the communities we serve throughout the region, respecting and valuing all people. AFPGV is committed to promoting an inclusive, equitable, and accessible organization where every member of our community can realize their potential and have their contributions valued.

As both community members and professional fundraisers with a mission to pave a better future for all, we not only have the opportunity, but the responsibility to advance IDEA throughout our lives, organizations, the philanthropic sector, and the community. We acknowledge that we have a lot of work to do, and it will be a lifelong journey; however, we hope that all of you will join us on the journey to advance IDEA within our community.

Core Values:

Supportive of each other fostering an inclusive culture of belonging where a diverse community of fundraisers feel safe, heard and valued.

Honest and open in our communications allowing ourselves to be vulnerable and have difficult conversations.

Adaptive to the changing landscape of our world and fundraising. We strive to proactively include and consider the needs of fundraisers of all kinds.

Progressive in our thinking and relevancy of the programs and resources we provide.

Excellence in our work and what we offer to the community.



Award Category Descriptions and Criteria

Robert A. Clinger Outstanding Fundraising Professional

This award honors an exemplary seasoned fundraising professional who has demonstrated outstanding fundraising success in their career. The nominee must meet the following criteria to be considered for the award:

- The nominee must have a MINIMUM of 15 years of experience as a development professional supporting nonprofits or charitable organizations (based on the date nominations are due).
- Strong preference will be given to nominees who are current AFP members and/or have earned the Certified Fund-Raising Executive (CFRE) credential or other professional certifications. If needed, contact the AFP Genesee Valley office to confirm the nominee's status.

Nominations will be considered based on the responses to the following:

1. Describe career achievements, length and tenure of fundraising background, experience, and results. *(1500-character limit)*
2. Describe the nominee's commitment to the fundraising profession and/or AFP, its mission of advancing ethical fundraising and the fundraising profession. Include the individual's commitment to continuing professional development, certification (CFRE/ACFRE), conference participation, publication, and professional education. *(1500-character limit)*
3. Evidence of commitment to fundraising and philanthropy through voluntary service and/or financial support of nonprofit organizations. *(1500-character limit)*



Emerging Fundraising Leader

This award honors a local emerging professional fundraiser, with seven or less years of experience in the profession, who has demonstrated outstanding fundraising success in their career.

Nominations will be considered based on the responses to the following:

1. Describe career achievements, length and tenure of fundraising background, experience, and results. *(1500-character limit)*
2. Describe the nominee's commitment to the fundraising profession and/or AFP, its mission of advancing ethical fundraising and the fundraising profession. Include the individual's commitment to continuing professional development, certification (CFRE/ACFRE), conference participation, publication, and professional education. *(1500-character limit)*
3. Evidence of commitment to fundraising and philanthropy through voluntary service and/or financial support of nonprofit organizations. *(1500-character limit)*

Burton S. August, Sr. Award for Community Leadership

This award was created by the August Family to recognize an individual whose lifetime commitment to community volunteerism and philanthropy has been characterized by many years of remarkable gifts of their time, talent, and treasure. The recipient will exemplify Burt August's commitment to helping others and making Rochester better. This award comes with a \$2,500.00 honorarium from the August Family which the recipient will designate to the charity of their choice.

Nominations will be considered based on the responses to the following:

1. Describe leadership roles and responsibilities. *(1500-character limit)*
2. Describe time, effort, personal financial commitment, and fundraising goals achieved by their effort. *(1500-character limit)*
3. Describe the nominee's ability to lead, motivate, manage, and inspire others. *(1500-character limit)*
4. Describe participation in other local, national and/or international nonprofit organizations. *(1500-character limit)*



Outstanding Volunteer Fundraiser(s)

This award honors an individual, group or family who demonstrates exceptional leadership skills in coordinating and motivating groups of volunteers for fundraising projects for the benefit of charitable causes.

Nominations will be considered based on the responses to the following:

1. Evidence of quality of leadership and organizational ability in fundraising projects. *(1500-character limit)*
2. Description of time, effort and personal commitment. *(1500-character limit)*
3. Description of fundraising goals achieved by his/her effort. *(1500-character limit)*
4. Evidence of success in recruiting and motivating others. *(1500-character limit)*
5. Description of participation in other local, national and/or international nonprofit organizations (not the organization/cause described above). *(1500-character limit)*

Outstanding Philanthropist

A philanthropist is anyone who gives of their time, talent or treasure to make positive change happen for humanity regardless of their wealth or status.

– National Philanthropic Trust

This award honors an individual or family with a proven record of exceptional generosity who, through direct financial support or community service, demonstrates outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles.

Nominations will be considered based on the responses to the following:

1. Describe participation in and support of nonprofit organizations. *(1500-character limit)*
2. Describe the impact of the nominee's contributions to the organization's mission/programs/services. *(1500-character limit)*
3. Describe evidence of encouragement and motivation given to others to take leadership roles in philanthropy (i.e., challenge gifts, matching gifts, volunteering, etc.). *(1500-character limit)*



Outstanding Foundation

This award honors a private or family foundation that has a demonstrated record of generosity through direct financial support and motivation of individuals and/or organizations to play leading roles in supporting the needs and priorities of our community and beyond.

Nominations will be considered based on responses to the following:

1. Evidence of philanthropic support of innovative approaches to solving problems at the local, national and/or international level. *(1500-character limit)*
2. Describe the impact of gift support and record of accomplishments through the nominee's efforts. *(1500-character limit)*
3. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy and community involvement. *(1500-character limit)*

Outstanding Corporation

This award honors a corporation with more than \$5M in annual revenue or its corporate foundation that demonstrates outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

Nominations will be considered based on the responses to the following:

1. Describe the impact of support and achievements accomplished through the corporation's efforts. *(1500-character limit)*
2. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy and community involvement. *(1500-character limit)*



Outstanding Small Organization

This award honors a small business, group or organization that demonstrates outstanding commitment to and/ or financial support, encouragement and motivation of others to take leadership roles in philanthropy and community involvement.

Nominations will be considered based on the responses to the following:

1. Describe the impact of support and achievements accomplished through the nominee's efforts. *(1500-character limit)*
2. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy and community involvement. *(1500-character limit)*

Outstanding Young Person in Philanthropy

This award recognizes service by an individual, age 10-30, who demonstrates outstanding commitment to the community through direct financial support, development of charitable programs, volunteering, or leadership in philanthropy.

Nominations will be considered based on the responses to the following:

1. Describe what the nominee did, including goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, etc.), and the time, talent and/or treasure given for the common good and the results that were achieved. *(1500-character limit)*
2. Describe the impact the nominee had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work. *(1500-character limit)*
3. What is the long term (2-5 years) impact of the nominee's work? Will the project(s) be ongoing and has the nominee considered next steps or is working on other projects? *(1500-character limit)*
4. Can this project serve as a prototype for others or is it easily replicable? *(1500-character limit)*



Outstanding Young People in Philanthropy - Group

This award recognizes service by a group of people, ages 10-30, who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering, or leadership in philanthropy.

Nominations will be considered based on the responses to the following:

1. Describe what the nominee did, including goals, process, budget (if relevant) and other people involved in the process (adult leaders or adviser, etc.), and the time, talent and/or treasure given for the common good and the results that were achieved. *(1500-character limit)*
2. Describe the impact the nominee had on the community, including numbers of people involved, financial impact, organizations helped, etc. Please include the names and contact information of individuals at the organizations who benefited from the nominee's work. *(1500-character limit)*
3. What is the long term (2-5 years) impact of the nominee's work? Will the project(s) be ongoing and has the nominee considered next steps or is working on other projects? *(1500-character limit)*
4. Can this project(s) serve as a prototype for others or is it easily replicable in other communities? *(1500-character limit)*

Multi-Generational Award

Periodically, AFPGV will present a Multi-Generational Award. This award will be presented to a family who, over decades and multiple generations, has demonstrated outstanding civic and charitable responsibility.

Nominations will be considered based on responses to the following:

1. Evidence of the breadth of support for organizations throughout the community. *(1500-character limit)*
2. Describe each generation's philanthropy. *(1500-character limit)*