

Welcome to our new members!

- Daniel Bateman, Dawn Chambry, Eric Reuscher, Keuka College
- Chrys Baldwin, Foodlink, Inc.
- Miglena Charpied, Rebecca Fuss, Friends Foundation of Rochester Public Library
- Kristin Eklin, St. John's Foundation
- Jeffrey Greene, Kristen Kessler, Rochester Gay Men's Chorus
- Pamela Jackson, Rochester Museum & Science Center
- Susan Kramarsky, Literacy Volunteers of Rochester
- Lashunda Leslie-Smith, CASA Rochester
- Monica Lewis, University of Rochester Medical Center
- Karen Six, Camp Stella Maris
- Brittany Stanton, Nazareth College of Rochester
- Joshua Symer, Al Sigl Foundation
- Lesia Telega, National Susan B. Anthony Museum & House

Chapter launches scholarship in memory of Karen Gaffney

As part of our commitment to helping its members and volunteers achieve their full potential, **AFPGV** is now accepting applications for the new **Karen M. Gaffney Scholarship**.

The Karen M. Gaffney Scholarship was named by **AFPGV's** board of directors in honor of **Karen M. Gaffney, CFRE**, who was a respected colleague and 2012 Clinger Award recipient.

Karen was a strong supporter of **AFP Genesee Valley Chapter**, serving most recently on the board of directors as treasurer and secretary at the time of her untimely passing in 2013. She was passionate about fundraising, professional development and mentor-

ing fellow development professionals through AFP.

AFPGV will award two Karen M. Gaffney Scholarships this year; each will cover the cost of a one-year membership to AFP, admission to four **AFPGV** pro-



Karen Gaffney

Continued on page 2

Chapter names 2013 NPD honorees

By Gretchen Wood

AFPGV is proud to host its 2013 annual **National Philanthropy Day** celebration on Friday, **November 1**, beginning at 11:30 a.m., at the Rochester Riverside Convention Center. Join us in recognizing the remarkable contributions of those who make our community such a wonderful place to live.

This year's honorees are:

Robert A. Clinger Outstanding Fundraising Professional

- Diane L. Shoger
- Steven S. Smith, CFRE

Outstanding Volunteer Fundraiser

- Robert and Leslie Baker
- Margie Dell

- Kathy Pavelka, CFRE
- Mark Wishman

Outstanding Volunteer Fundraiser – Youth (Individual)

- Luke Pisani

Outstanding Volunteer Fundraiser – Youth (Group)

- Jack Sullivan and Catherine's Peace Team

Outstanding Philanthropist

- Charles R. Frear
- Patricia Larrabee, RNNP, CCRC
- Norman and Arlene Leenhouts
- Victor E. Salerno, Jr.
- Justin L. Vigdor, Esq.

Outstanding Corporation

- Delta Air Lines

- Dixon Schwabl
- Lawley Andolina Verdi, LLC
- McDonald's Owner/Operators of Greater Rochester
- Nucor Corporation
- Starbucks Corporation

Outstanding Foundation

- Max and Marian Farash Charitable Foundation
- The Golisano Foundation
- Riedman Foundation
- Waldron Rise Foundation (Bradley and Michelle Whitman)

Tickets are \$55 for AFP members; \$65, non-members; \$40, children; table of 10, \$500. For tickets, go to www.afpgv.org or call 586-7810.

Scholarships, continued

grams and admission to the National Philanthropy Day event. Applications can be downloaded with more information at www.afpgv.org and are due by **October 18, 2013**.

AFPGV's board of directors has agreed to sponsor the first two Karen M. Gaffney Scholarships, which will be presented at this year's National Philanthropy Day. Member support can help ensure that we can continue offering this scholarship for years to come. (Gifts to the Gaffney Scholarship Fund would be above and beyond contributions to the Every Member Campaign.)

You may mail a donation to: Karen M. Gaffney Scholarship, c/o AFPGV; PO Box 425; Spencerport, NY 14559. Donations also may be made online at: www.afpgv.org

For questions about the new scholarship or to make a donation, contact **Julie Murawski, AFPGV** Scholarship chair, at (585) 615-0886. The Chamberlain Scholarship honors **Ralph E. Chamberlain, CFRE**, who had a long and distinguished career of service to AFP, from the 1960s until his death in 1999. It covers the cost of the 2014 AFP International Conference on Fundraising registration fees (minus \$10) and \$1,000 toward travel, room and board.

Applications closed on **September 26, 2013**.

Diversity scholarships

AFP offers \$1,500 diversity scholarships (\$595 for the annual conference fee + \$905 for travel expenses) in each of three categories, provided the category achieves sufficient funding. **AFP Foundation** donors may direct gifts to:

- **General Diversity Scholarship Fund** – for applicants who identify themselves as members of the AFP diversity community of fundraising professionals, or AFP members who are employees of a nonprofit organization that serves a diverse community.

- **Gay, Lesbian, Bisexual and Transgender (GLBT) Scholarship Fund** – for applicants who identify themselves as members of the AFP GLBT diversity community of fundraising professionals, or members who are employees of nonprofit organizations that serve the GLBT community.

- **African-American Diversity Scholarship Fund** – for applicants who identify themselves as members of the AFP African-American diversity community of fundraising professionals, or members who are employees of nonprofit organizations that serve the African-American community.

Applications are available through **October 31, 2013**, which is also the deadline to apply.

Criteria for an AFP Diverse Communities Conference Scholarship are:

- Be a fundraising professional who self-identifies as coming from an

eligible diverse community, as defined by AFP (African-American, Asian, faith-based, GLBT, Hispanic, Jewish or rural) ,or be a fundraising professional or fundraising executive director employed by an eligible AFP diverse community where 50% or more staff members are from that diverse community or work for a nonprofit organization that serves a 50% or more eligible AFP diverse community client base.

- Be employed by a nonprofit organization with an annual operating budget of \$2 million or less.
- Be a first-time AFP International Conference attendee.
- If selected, make a payment of \$10 as an administrative conference fee and provide additional funds to cover expenses beyond those covered by the scholarship.
- Fully complete the scholarship application.
- Agree to submit a post-conference evaluation.

For questions about the AFP Diversity Scholarships program or campaign, contact the AFP Foundation for Philanthropy at **800-666-3836**, or by e-mail at fdn@afpnet.org. To learn more about the AFP Diversity Scholarship Initiative, go to: <http://www.afpnet.org/files/ContentDocuments/AFP%20Diverse%20Communities%20Conference%20Scholarship%20Application.pdf>.



CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day*

\$50 Professional or Associate New Member Discount!

In honor of National Philanthropy Day,[®] AFP will be offering a \$50.00 discount to new members joining in the Professional or Associate member categories by **November 30, 2013!**

Fill out the membership invitation as usual, but deduct \$50.00 from the total and include this coupon with your payment.*

Complete your application and send it in via mail or fax by November 30, 2013.

**Coupon must be included with payment. One coupon per new member. Coupon can also be redeemed online (www.afpnet.org) by using discount code 2013NPD.*

Questions? Call the AFP Membership Department at 800-666-3863. AFP, 4300 Wilson Blvd., Ste. 300, Arlington, VA 22203/Fax: 703-684-1950

Shout out

- **Tara DeLeo** is now assistant director of Major Gifts at Nazareth College. She was most recently at Rochester Institute of Technology (RIT).

- **Laura Sadowski** (right) has been named vice president of the Al Sigl Foundation.

- **Ruth E. Thaler-Carter** is now a columnist for the seniorcare.com website and a monthly blogger on free-lance business topics for the Society for Technical Communication's national website.



Did you know?

- AFGV has a chapter e-blast service that you can opt into to receive announcements from fellow chapter members. To participate, go to our website:

<http://www.afpgv.org/assets/afpgv%20member%20elist%20directions.pdf>

- We also have a presence at Facebook and LinkedIn, and a Twitter account. Our Twitter “handle” is

@AFPGV. Feel free to check out our online communities and speak up there. The more participation, the better!

- AFP has a special rate for younger members – only \$75/year for young fundraising professionals under age 30. Details are at our website: <http://www.afpgv.org/categories-and-costs>

There's still time to support the Every Member Campaign

By Ryan Kelly

There is no doubt that members of the **AFP Genesee Valley Chapter** have recognized the importance of the **Every Member Campaign**. With approximately three months left, we have raised \$5,085 – 70% of our \$7,300 goal!

Contributions made to AFP through the Every Member Campaign add to the value that AFP delivers to both its chapters and its members. Informative webinars, programs, conferences and scholarship opportunities are all possible when donors choose to “give back” and “pay forward.” Thanks to continued support from our donors,

the AFP Foundation continues to make important and valuable investments in the future of philanthropy and fundraising.

AFPGV encourages our members to consider making a gift to the Every Member Campaign – by reaching our annual fundraising goal of \$7,300, our chapter will receive 25% of this amount to support a range of educational activities and opportunities.

As an added bonus, your donation to the Every Member Campaign will enter you into our raffle for prizes to be drawn at our annual **Holiday Party on Thursday, December 5**. Thank you for all that you do!

Solo fundraisers to meet in November

By John Williams

Fundraisers in “solo shops” have unique concerns, questions and opportunities. They can get support from the **AFPGV Solo Shops Networking Group**, which is composed mainly of fundraising professionals who are the only fundraisers in their non-profit organizations. The group was created to allow for networking and sharing between and among solo shop fundraisers. It is open to both AFGV members and non-members, and there is no fee to join.

John Williams, ImageOut's development director, is the facilitator of the Solo Shops Networking Group.

The next meeting, on **November 6**, will focus “Social Media and the Solo Shop.” RSVP to jcwplano@rochester.rr.com if you plan to attend the November 6 meeting.

Please share this information with other Solo Shop fundraisers. They are welcome to attend meetings of the group.

Condolences for a colleague

The chapter offers condolences to family and colleagues of Karyl A. (Ange) Mammano of the Center for Community Engagement, a sponsor of past **AFPGV** spring conferences, who died on September 26.

Mammano was an associate professor at St. John Fisher College and director of Nonprofit Management Education; taught at Empire State College; was vice president of Irondequoit Ambulance; and past president and current treasurer of the Irondequoit Library Board. She also was on the Town of Irondequoit Audit Committee and East House Mental Health Finance Committee and a board member of Stepping Stones Learning Center.

AFPGV leadership

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Samantha Standing, CFRE

President-elect:

Kyle Polite

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John Williams

VP of Marketing:

Melanie Barnas-Simmons

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Ryan Kelly

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Kimberly Clark

CFRE Chair:

Tammy Cohen, CFRE

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Ryan Kelly

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Tiffany Paine-Cirrincone

Ethics Chair:

Diane Shoger

Programs & Webinars Chair:

Krystyna Staub

Board Member:

Debbie Zeger, CFRE

Other non-board positions

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Julie Murawski

Membership Chair:

Jessica Cayer

Diversity/Inclusion Chair:

Open

Social Media Chair:

Kayleigh Rae Nutting

Fundamentals Chair:

Marlisa Post

Awards Chair:

Bradley Schreiber

2013 National Philanthropy Day Chairs:

Gretchen Wood, Karen Humbert

Newsletter Editor:

Ruth E. Thaler-Carter

Chapter Administrator:

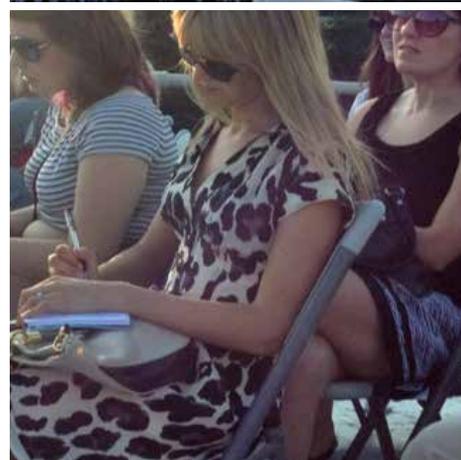
Brenda Thornton

AFPGV members enjoy river cruise

By Kayleigh Nutting

Members of the general community, AFPGV YP networking group and NextGen were among the 36 diverse guests who joined AFPGV for a cruise aboard the Mary Jemison on August, 28, 2013. Participants had the pleasure of hearing from Lydia Boddie-Rice of Young Audiences, Jennifer Leonard

of the Community Foundation, Vicki Schmitt of Corn Hill Navigation and John Williams of ImageOut. Guests took away many pearls of wisdom. One piece of advice from Jennifer Leonard really resonated with the group: "If you want great advice, ask for money. If you want money, ask for advice."



Correction

In the last issue of *Chapter & Verse*, the Grant Writers Network was listed as an AFPGV Networking group. It is a separate organization. We apologize for any confusion.

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Chapter & Verse newsletter

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