



AFPGV 2026 Regional Conference Speaker Schedule

MORNING

8:30 – 9:15 AM | Registration & Check-In (Lobby)
 9:15 – 9:45 AM | Welcome & AFPGV Announcements (Regency Ballroom)

SESSION BLOCK 1 | 10:00 - 10:50 AM

ROOM	SESSION TITLE	SPEAKER(S)
Regency A	Hard Hats & Big Hearts: Constructing a Campaign That Goes Beyond the Goal	Mark Zawacki, Jillian Carter & Mike Osborn
Regency B	What I Wish My CEO Knew About Fundraising	Lynn M. Lubecki, Ed.D.
Regency C	Different Brains. Better Tools.	Nick Kohner
Susan B. Anthony	How to Talk to Funders	Dr. Lorna Washington, Krystle Ellis, & Jennie Schaff
Frederick Douglass	Built to Ask	Stacey Steinmiller

SESSION BLOCK 2 | 11:00 - 11:45 AM

ROOM	SESSION TITLE	SPEAKER(S)
Regency A	Building Equitable and Sustainable Fundraising Systems	Jonathan Meagher-Zayas
Regency B	Direct Mail, More Than a Letter	Sami Sheehan
Regency C	Identifying Opportunity: Don't Wait for the Job—Create It!	Melanie Barnas-Simmons
Susan B. Anthony	Blueprints for Ad-Supported Giving Campaigns	Kevin Wilson
Frederick Douglass	Silencing Self-Doubt	Ben Thomas

LUNCH & KEYNOTE | 12:00 – 1:30 PM (BALLROOM)

Keynote Speaker: Roger D. Ali, MBA, CFRE, AFP Global Board Chair
Session Title: Leading Lightly: What Matters Most in Times of Change

SESSION 3 | 2:00 - 2:45 PM

ROOM	SESSION TITLE	SPEAKER(S)
Regency A	25 Stewardship Ideas in 50 Minutes	Jeff Bagel
Regency B	Culture Is the Infrastructure: Why Fundraising Fails Without It	Dr. Kesha Carter
Regency C	From Draft to Done: Introduction to Grant Writing	Hannah Davis
Susan B. Anthony	One Voice, Clear Value!	Alicia Montalvo & Meghan Callan
Frederick Douglass	911 – What’s the Nature of an Emergency?	Andi Espenshade

SESSION BLOCK 4 | 3:00 - 3:45 PM

ROOM	SESSION TITLE	SPEAKER(S)
Regency A	When Money Talks... Who Gets Heard? Navigating Power, Voice & Mission in Fundraising	Julie Murawski
Regency B	Elevating Your Event, Beyond Golf and Galas	Tamara Varner
Regency C	Words That Build: Ethical Storytelling for Real Fundraisers	Jenna Cohen & Shae Carrey
Susan B. Anthony	Science of Hope	Gerianne Puskas
Frederick Douglass	Building a Better Database: Priorities, Pitfalls, and Practical Fixes	Marlisa Post

HAPPY HOUR | 4:00 - 5:30 PM (BALLROOM)